

**PhotoChrome**  
Pigmented Ink

## PhotoChrome

Lyson PhotoChrome Pigment Inks take the performance bar set by Epson's Ultrachrome™ and raises it even further. A wider colour gamut can be achieved with an extended selection of vibrant greens and blues without sacrifice in red reproduction. PhotoChrome is equally effective on both matt and photo papers without any ink change over required. PhotoChrome also improves on Ultrachrome™ display life, which makes PhotoChrome the only true long life indoor and outdoor solution now available for the latest Epson wide format printers.

### Features and Benefits

#### Ultra Vibrant Prints

- High impact prints that stand out from the rest
- Extended range of print applications

#### Long Life

- True archival photographic and fine art reproduction
- Suitable for outdoor and indoor display
- Reduce the frequency and cost of reprints
- Guaranteed stability for accurate proofing

#### Wide Media Compatibility

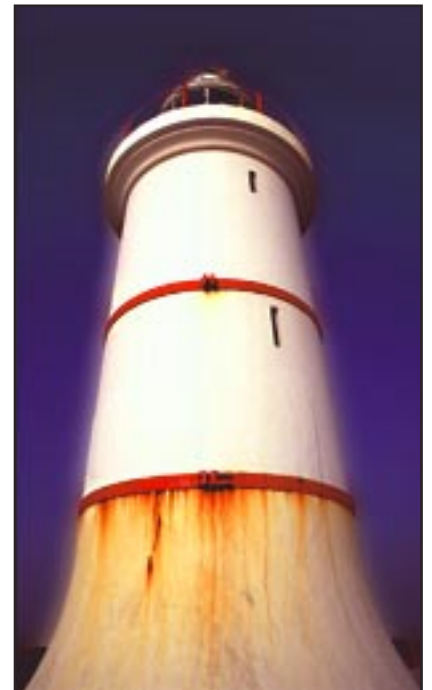
- Use your preferred paper without sacrifice in ink performance or wasteful ink change over

#### Water and Scratch Resistant

- Prints can be displayed outdoors without lamination, when printed on waterproof media

#### Excellent Lamination Characteristics

- Suitable for both hot and cold lamination if required



**Photographic**  
Digital inks & media  
**& FINE ART**

Photographic

print essential



## Applications

- Photographic and Fine Art
- Window displays
- Point of sale displays
- Trade show graphics
- Pre-press proofing
- Outdoor signs and banners
- Window and backlit displays



## Specifications



## Printer Compatibility

- Epson Stylus Pro 7600/9600/10600/2100/2200

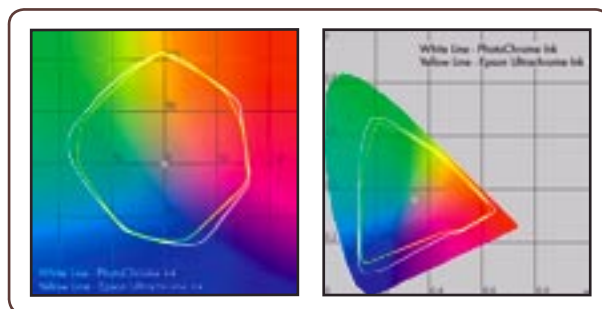
<b>Printing Conditions</b>	Optimum temperature: 15-25C (55-85F), relative humidity 20% to 70% (non-condensing)
<b>Storage Conditions</b>	Temperature: 10-35C (50-95F) Relative humidity 5% to 80%. Normal cool warehouse environment, out of direct sunlight
<b>Shelf Life</b>	Two years
<b>Warranty</b>	Ink and cartridges will be replaced if found to be defective in manufacture or packaging.

## Colour Gamut

Colour gamut charts taken from ICC printer profiles written with Gretag ProfileMaker 4.1/Eye One.

Media: Lyson 170gsm Contract Proofing Paper

Printer: Epson Stylus Pro 7600



## Printing Recommendations

The inclusion of high-strength dyes means Lyson PhotoChrome inks have a different colour balance when compared to printer manufacturer standard ink. This requires small adjustments to printer set up. For image preparation, printer driver and monitor settings, a User Guide CD ROM is available for purchase from any Lyson Stockist. Alternatively download our Colour Management Guide free of charge from the technical support section of the Lyson website. [www.lyson.com](http://www.lyson.com).

Free ICC profiles with installation instruction are available for Lyson ink and media combinations for all supported printers. The use of Lyson Cleaning Cartridges is recommended before installation of PhotoChrome ink into your ink jet printer.

## Safety Data

Material Safety Data Sheets are available upon request from your Lyson distributor.

Please note specifications are subject to change without prior notice.

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Mike Harvey-Penton  
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